



PRESS RELEASE

July 3th , 2017

New Website Launch — ATV Technologie GmbH

With consistent restructuring efforts and a redesign of their web presence, ATV Technologie GmbH have taken another step towards customer and user friendliness.

"Along with a modern design, we placed particular focus on adapting the contents to our customers' needs," says Managing Director Gabriela Glatte-Friedl. The three main themes – products, processes and service/support – now have a clear structure and design. This stringent, theme-oriented design leads the users to the desired content with a few simple clicks. They can now search for processes, which then lead them to the desired products.

The global network of ATV agents can use the partner login feature to retrieve country-specific information about products from ATV. "This way, we satisfy our partners' requests for more information and marketing material," Sales Director Bert van Weelde is pleased to note.

The generous use of white areas produces a neat layout and provides for a fresh and modern look and feel. The navigation was revised as well: it is now much leaner, which improves the user-friendliness for the visitors of the website. From July 3th , 2017, users will find the new website at www.atv-tech.com, which has also been optimised for mobile devices.

News, job offerings, and background information on trade fairs and industry events round off the portfolio of the new site. The launch of the new website is the final step in the ATV Technologie GmbH transition to their new Corporate Identity.

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